



## PALS Plus Public Relations Committee – 2023 Roster and Charges

The 2023 PALS Plus Public Relations Committee shall be comprised of the following members:

Catherine Wolverton (Chair – 2 <sup>nd</sup> year)	Cedar Grove
Gloria Abero	Clifton
Drew Emanuel Berkowitz	Paterson
Diana Filippi	Totowa
Joanne Friedman	Kearny
Matthew Hardy	Little Falls
Joshua Humphrey	Kearny
Robin Rockman	Caldwell
Juliana Schicho	Clifton

The charges for the 2023 PALS Plus Public Relations Committee are as follows:

- Launch the Welcome to the Community library campaign
- Coordinate PALS Plus's participation in the Passaic County Fair
- Identify needs and coordinate Pop-up Workshops
- Develop holiday marketing ideas for libraries
- Work with PALS Plus staff to develop social media strategy