Pals Plus Information Management Committee

Thursday, February 3, 2022
Zoom

Start Meeting 10:06 am

Luca	Present
Michael	Present
Sara	Present
Maria	Present
Paddi	Present

Maria Volunteered to be Chair (to keep Luca on Task)

Review of 2022: Exploring the ability to expand and redesign Pals Plus Website.

Luca is working with a developer to see what can be done to make a more functional and operative website for the Libraries to use and also Patrons.

How to get youtube videos to be embedded into PPRC or (wordpress) vs being sent out of the page you are on.

Mac Technologies is a new vendor helping Luca. Precious and her husband do web development.

Meetings are the 1st Thurs. of every month @ 10:30am. Zoom access https://us02web.zoom.us/j/89223982023.

Invite to committee through recurring google drive.

PalsPlus should be a portal to our library, services and managed content.

Marketing: Passaic County Fair, Passaic County of Cultural Affairs, Book Festival (June).

Would like to be (co branded?) be end of April.

PPRC:

Centralized list of what @ library has, core info, tutorials

Homework:
Structure/what we want /content look beyond to see what's out there
What works, looks clean and effective.

Add to list what you like and where with url.

Add emergencies to the website.
Increase Marketing
Add Social Media
Add Book club info of Libraries
Add resources?

New Categories and relook at what is in @ category
Shared documents of Vendors

A Forum - how do you keep up with them and update content management
Look nice and still be functional(google form?)

New Book Lists/ carousels to embed into website

April go Live (Good Luck!)

Mobile first design (app) not yet

Interest and email groups - a way to automatically update and make an email group.

Committee report form maybe plug in to feed.

Professional development: training resources from not just within our normal circles but beyond.

EDI(Equity Diversity Inclusion: workshop on collection development (Library resource page)

World Language Maybe 20 titles that all libraries should have in say @ area of Adults, Childrens and YA.

Plugins that might work

Meeting Adjourned: 11:27 am