

Digital Services Committee

September 13, 2021

Meeting Minutes

Attendance: Gloria Abero, Heather Manley-Caldwell, Bernadette Titterington, Luca Manna

Gloria spoke about Hoopla at a library function. She said the children did not know much about Hoopla. We need to find ways to engage children to use Hoopla.

Some possibilities to engage the children is to directly setup a Hoopla Acct. for them when they register for a library card.

There were questions regarding patrons getting locked out of Hoopla. For reference you cannot copy & paste a new password. If you use the same email address and change your library card number, your past Hoopla downloads should still show up since you're using the same email. If you change your email, but use the same library card, your information should still show up.

Luca demonstrated how Midwest Tapes and Hoopla merged with one another.

Learning Express and Canopy should be acquired through PALS Plus sometime in January 2022.

The committee will run two pop-up workshops (Locked Out of Hoopla) *not sure what we're calling it yet* on the following dates:

Wednesday, October 6, 2021 @ 10:30 AM

Thursday, October 7, 2021 @ 2:00 PM

We still need a title and blurb for this pop-up workshop.

In the future, maybe we can hold pop-up workshops on "QR Codes" & another "BrainFuse".

Respectfully submitted~

Bernadette Titterington

*At Luca's request, Gloria spoke about her experience promoting Hoopla Engage in the parks during the summer. She said people, in general, don't find the library offer alone attractive. She thinks that we need to find different ways to engage people to start a conversation to attract people.