# 1000 Books Before Kindergarten



# **Background of the Organization**

#### Mission Statement (1000 Books Foundation)

The <u>1000 Books Foundation</u> is a Nevada non-profit public charity providing services beneficial to the public interest.

The Foundation is operated exclusively for charitable, literary, and educational purposes.

The objectives of this organization are:

to promote reading to newborns, infants, and toddlers

to encourage parent and child bonding through reading



#### Why should we consider this program in our libraries?

- Promotes early childhood literacy
- Free to participants
- Promotes library use
- Easy to administer
- Motivational
- Inexpensive
- Supports Every Child Ready To Read



# How does the program work?



Multi-year program for children before they enter Kindergarten

A self-paced program with a goal of reading 1000 books before Kindergarten

Parent registers child in program at the library

Library gives parent logs or gives access to logs via website. There are free apps available through the 1000 Books Foundation.

Parents records books read to their child/ren

Each time they complete 100 books, they return the log to the library. The library can choose to give a small incentive, sticker, their picture posted, etc. Parent receives the next log.

When the child reaches 1000 books, they receive a certificate of achievement, prize, etc. determined by the individual library.

1000 books is not as daunting as it seems. If you read just 3 books a day, in **one year** you will have read 1,095 books! And you have until your child enters Kindergarten to complete the program.

Repetition is key to learning. You may read the same book over and over again!

You can read books from anywhere, not just library books.

Each and every book your child listens to counts, including those read at library programs.

# Challenges



Ongoing financial commitment

Motivating parents to keep up with the

program

Keeping staff enthusiastic about the program Space to showcase or promote program

# **Advantages**

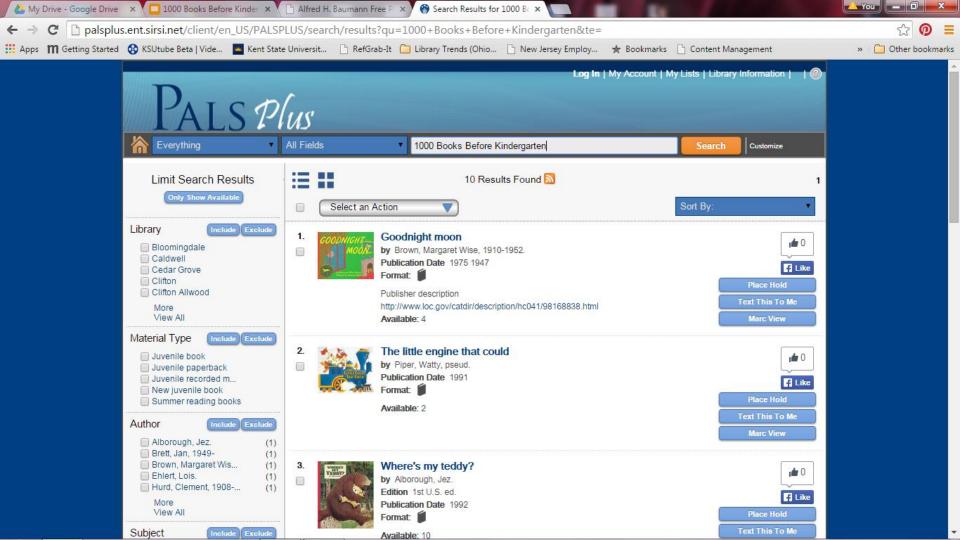


Once the program is set-up in-house start time is minimal Increase in circulation Increase in preschool programming Building relationships in the community

### **Benefits of Consortium Participation**

- Promoted by the consortium
- Adding tags to the recommended titles for a quicker search
- Support from colleagues
- Common thread in programming





# How are other libraries/consortiums using this program?

Check out some of these libraries that use the 1000 Books Before Kindergarten for some ideas of how you can customize your program:

#### **BCCLS**

http://www.bccls.org/services/children/1000\_books\_before\_kindergarten.shtml

Johnson Creek (WI) Public Library <a href="http://kidslibraryprogrammojo.blogspot.com/2014/03/how-to-set-up-1000-books-program.html">http://kidslibraryprogrammojo.blogspot.com/2014/03/how-to-set-up-1000-books-program.html</a>

Montclair (NJ) Public Library <a href="http://www.montclairlibrary.org/kids/1000-books-before-kindergarten/">http://www.montclairlibrary.org/kids/1000-books-before-kindergarten/</a>



# **Ideas for Promoting 1000 BBK**



- Visit local preschools
- Host an informational session at the library
- Press releases
- **Brochures**
- Social Media
- Promote in preschool storytime/programs

#### Resources



#### 1000 Books Foundation

http://1000booksbeforekindergarten.org/

#### Demco

http://www.demco.com/goto?1000\_books

iTunes or Google Play for App

